

# College Student National

*Interview Schedule*

October 28 - November 20, 2011

Project: 11559

N=400 Jewish College Students

Margin of Error:  $\pm 4.9\%$



---

Which of the following best describes your current student or employment status?

**Jewish**

- 100% Undergraduate College Student
- 25% Employed part-time
- 3% Unemployed
- 5% Employed full-time
- 2% Graduate/Professional College Student
- 1% Homemaker
- 1% High School Student
- Doctoral College Student
  
- \* Retired

---

And, what is your religion?

**Jewish**

- Protestant
  - None/Agnostic/Atheist
  - Catholic
  - 100% Jewish
  - Mormon / LDS / Church of Jesus Christ of Latter Day Saints
  - Muslim
  
  - Other
  - Not sure
-

Now, for each of the following countries or groups of people, please rate each one using a zero to one hundred scale, where zero means you have a cold/very unfavorable feeling toward that person and one hundred means you have a warm/very favorable feeling toward that person, and fifty is neutral. If you don't know enough to rate, please indicate that.

	<b><u>Warm</u></b> <b><u>51+</u></b>	<b><u>Cool</u></b> <b><u>Below 50</u></b>	<b><u>Mean</u></b>
<b><i>Ranked by Mean Score</i></b>			
United States (A)			
<b>Jewish 87%</b>		<b>3%</b>	<b>83.3</b>
Canada (B)			
<b>Jewish 73%</b>		<b>6%</b>	<b>76.5</b>
Israel			
<b>Jewish 89%</b>		<b>2%</b>	<b>85.8</b>
China (B)			
<b>Jewish 35%</b>		<b>27%</b>	<b>52.6</b>
Egypt (A)			
<b>Jewish 33%</b>		<b>27%</b>	<b>52.1</b>
Mexico (A)			
<b>Jewish 57%</b>		<b>16%</b>	<b>63.0</b>
Palestinians			
<b>Jewish 15%</b>		<b>59%</b>	<b>32.4</b>
Syria (B)			
<b>Jewish 6%</b>		<b>46%</b>	<b>31.2</b>
Iran			
<b>Jewish 10%</b>		<b>61%</b>	<b>29.8</b>

---

Thinking some more about Israel, what one word would you use to describe Israel?

<u>Jewish</u>	<u>POSITIVE/NEUTRAL MENTIONS</u>	<u>Jewish</u>	<u>NEGATIVE MENTIONS</u>
73%	JEW/JEWISH/JUDAISM	23%	CONFLICT/CONFLICTED/
10%	RELIGION/RELIGIOUS/	4%	SPLIT/TORN/TUMULTUOUS/
3%	SPIRITUAL		TURMOIL/UNREST/UNSTABLE/
5%	GOOD/GREAT/AWESOME/ COOL		CONTROVERSIAL
	(NON-SPECIFIC)	6%	OPPRESSED/PERSECUTED/
7%	HOLY/HOLY LAND/GOD'S LAND		SUPPRESSED/DEPRIVED/
4%	FRIENDS/FRIENDLY/		STRUGGLING/
	KIND/NICE/LOVING/ALLIES		UNFORTUNATE/VICTIM/
2%	ANCIENT/OLD/ CULTURAL/HISTORIC		WAR-TORN/TROUBLED
1%	CHOSEN/GOD'S PEOPLE	2%	FIGHT/FIGHTERS/FIGHTING/ WAR/
1%	DESERT/SAND		WARRING/MILITARY/
1%	ISRAEL/ISRAELITES		MILITANT/BOMBS
1%	JESUS/GOD	1%	BAD/AWFUL (NON-SPECIFIC)
1%	MIDDLE EAST/MIDDLE EASTERN	2%	AGGRESSIVE/AGGRESSORS/
5%	STRONG/TOUGH/RESILIENT		BULLIES/PUSHY/VIOLENT/
3%	BEAUTIFUL		HOSTILE/ TYRANNY
3%	DEDICATED/HARD WORKING/	1%	STRICT/NARROW MINDED/INFLEXIBLE/
	PERSISTENT/WORKERS		STUBBORN/UNCOMPROMISING/
1%	FINE/NEUTRAL/OKAY		G/WON'T NEGOTIATE/
	(NON-SPECIFIC)		UNREASONABLE/UNFAIR
1%	HOT/WARM	1%	DISHONEST/NOT
1%	HUMANS/PEOPLE		TRUSTWORTHY/CORRUPT/
1%	COUNTRY		GREEDY
*	DEVOUT/FAITHFUL	*	ANGRY/HATEFUL/ VENGEFUL/MEAN
--	BIBLE/BIBLICAL	*	CONFUSED/CONFUSING
--	DRY	*	DIFFERENT/STRANGE/ODD
--	FOREIGN	--	EXTREMIST/FANATICAL/
--	JERUSALEM		RADICAL/CRAZY
--	MUSLIM	3%	ARROGANT/PROUD/ POMPOUS
12%	HOME/HOMELAND	1%	MISUNDERSTOOD/
2%	DEMOCRACY/DEMOCRATIC		MISREPRESENTED/JUDGED
2%	SURVIVORS/SURVIVING	*	SCARY/TERRIFYING
2%	UNIQUE/INNOVATIVE	*	TERRORIST/TERRORISM
1%	INDEPENDENT	*	ENTITLEMENT/ENTITLED
1%	INTERESTING	--	HOMELESS/DISPLACED
1%	HEBREW	--	UNEDUCATED/NOT SMART/ IGNORANT
*	HONEST/TRUTHFUL	1%	COMPLICATED
*	PASSIONATE	*	MISLED/MISGUIDED
--	CONSERVATIVE	*	DIRTY
--	ISLAM	*	OFFENSIVE
--	OIL	*	DIFFICULT
--	PALESTINE/PALESTINIANS	*	INCONSISTENT
3%	PEACE/PEACEFUL	--	INVADERS
2%	ADVANCED/PROGRESSIVE	--	UNFORTUNATE
1%	BRAVE	--	POOR
1%	DIVERSE		
1%	HOPE/HOPEFUL	3%	OTHER
--	ARAB/ARABIC	--	NONE/NOTHING
--	TURBANS	1%	DON'T KNOW
		*	REFUSED

Thinking some more about The Palestinians, what one word would you use to describe the Palestinians?

<u>Jewish</u>		<u>Jewish</u>	
<b>26%</b>	<b>POSITIVE/NEUTRAL MENTIONS</b>	<b>66%</b>	<b>NEGATIVE MENTIONS</b>
2%	RELIGION/RELIGIOUS /SPIRITUAL	4%	OPPRESSED/PERSECUTED/ SUPPRESSED/DEPRIVED/ STRUGGLING/ UNFORTUNATE/VICTIM/ WAR-TORN/TROUBLED
3%	ARAB/ARABIC	4%	CONFLICT/CONFLICTED/ SPLIT/TORN/TUMULTUOUS/ TURMOIL/UNREST/UNSTABLE/ CONTROVERSIAL
3%	HUMANS/PEOPLE	4%	FIGHT/FIGHTERS/FIGHTING/ WAR/WARRING/MILITARY/ MILITANT/BOMBS
3%	MUSLIM	9%	AGGRESSIVE/AGGRESSORS/ BULLIES/PUSHY/VIOLENT/ HOSTILE/TYRANNY
2%	FRIENDS/FRIENDLY/KIND/ NICE/LOVING/ALLIES	5%	ANGRY/HATEFUL/ VENGEFUL/MEAN
*	GOOD/GREAT/AWESOME/ COOL (NON-SPECIFIC)	4%	BAD/AWFUL (NON-SPECIFIC)
3%	MIDDLE EAST/MIDDLE EASTERN	2%	EXTREMIST/FANATICAL/ RADICAL/CRAZY
2%	FOREIGN	*	DIFFERENT/STRANGE/ODD
1%	FINE/NEUTRAL/OKAY (NON-SPECIFIC)	7%	DISHONEST/NOT TRUSTWORTHY/ CORRUPT/GREEDY
1%	PALESTINE/PALESTINIANS	6%	TERRORIST/TERRORISM
*	ANCIENT/OLD/ CULTURAL/HISTORIC	5%	STRICT/NARROW MINDED/ INFLEXIBLE/STUBBORN/ UNCOMPROMISING/WON'T NEGOTIATE/UNREASONABLE/ UNFAIR
3%	DEDICATED/HARD WORKING/PERSISTENT/ WORKERS	3%	HOMELESS/DISPLACED
1%	PASSIONATE	3%	MISUNDERSTOOD/ MISREPRESENTED/JUDGED
1%	STRONG/TOUGH/RESILIENT	1%	CONFUSED/CONFUSING
*	ISLAM	1%	MISLED/MISGUIDED
--	BIBLE/BIBLICAL	*	ARROGANT/PROUD/ POMPOUS
--	ISRAEL/ISRAELITES	2%	SCARY/TERRIFYING
1%	INDEPENDENT	1%	UNEDUCATED/NOT SMART/ IGNORANT
1%	DESERT/SAND	*	ENTITLEMENT/ENTITLED
1%	JEW/JEWISH/JUDAISM	1%	DIRTY
--	BEAUTIFUL	1%	DIFFICULT
--	CONSERVATIVE	1%	INCONSISTENT
--	DEVOUT/FAITHFUL	1%	INVADERS
--	DRY	1%	OFFENSIVE
--	HEBREW	1%	UNFORTUNATE
--	HOLY/HOLY LAND/GOD'S LAND	1%	POOR
--	HONEST/TRUTHFUL	*	COMPLICATED
--	HOT/WARM	3%	OTHER
--	INTERESTING	*	NONE/NOTHING
--	OIL	4%	DON'T KNOW
--	UNIQUE/INNOVATIVE	1%	REFUSED
--	COUNTRY		
--	TURBANS		
1%	PEACE/PEACEFUL		
1%	DIVERSE		
*	DEMOCRACY/DEMOCRATIC		
*	HOME/HOMELAND		
*	BRAVE		
*	HOPE/HOPEFUL		
--	CHOSEN/GOD'S PEOPLE		
--	JERUSALEM		
--	JESUS/GOD		
--	SURVIVORS/SURVIVING		
--	ADVANCED/PROGRESSIVE		

---

Which TWO of the following are the best reasons for the United States to stand with Israel?

**Jewish**

- 43% Israel shares our values including the freedom of speech, religion, press and the right to vote
  - 37% Israel is our most important ally in the Middle East
  - 27% Israel is a partner with the US in our fight against terrorism
  - 23% Israel is working for peace for both sides
  - 17% Israel is under threat from Iran, a country that wants to wipe Israel off the map
  - 15% Israeli citizens are vulnerable to terrorist attacks
  - 13% God gave the land to the Jews who had lived there for thousands of years
  - 8% Israel leads on alternative energy that can reduce America's foreign oil dependence.
  - 6% Israel is an economic partner of the U.S., helping to create American jobs
  - 1% During the Arab Spring it is a country in the Middle East that we can rely on
  
  - 5% Not sure
- 

***(ASKED OF SAMPLE B ONLY)***

Thinking about the ongoing conflict between Israel and the Palestinians in the Middle East, please tell me whether, in general, you think America should be...

**Jewish**

- 60% A strong supporter of Israel
- 24% A supporter of Israel
- 10% Neither a supporter of Israel nor the Palestinians
- 1% A supporter of the Palestinians
- A strong supporter of the Palestinians
  
- 5% Not sure

**84% TOTAL SUPPORTER OF ISRAEL**  
**1% TOTAL SUPPORTER OF PALESTINIANS**

---

Below a list of words and phrases; please indicate whether you associate the Israelis or the Palestinians more with the word or phrase.

	ISRAELIS	PALESTINIANS	BOTH	NEITHER	NOT SURE
<b>Ranked by % Israel</b>					
Sides with the United States (A)					
<b>Jewish</b> 84%		–	2%	2%	12%
Share American values (B)					
<b>Jewish</b> 81%		–	4%	5%	10%
Democratic (B)					
<b>Jewish</b> 77%		–	4%	5%	14%
Protect the rights of women (B)					
<b>Jewish</b> 76%		–	4%	10%	10%
Sympathize with them (A)					
<b>Jewish</b> 65%		1%	25%	3%	6%
Want peace (A)					
<b>Jewish</b> 64%		–	22%	3%	11%
Are morally right (B)					
<b>Jewish</b> 59%		*	10%	15%	16%
Are the victims in the conflict (A)					
<b>Jewish</b> 34%		3%	52%	4%	7%
Responsible for the violence (A)					
<b>Jewish</b> 2%		51%	37%	2%	8%
Extremist (B)					
<b>Jewish</b> 2%		63%	19%	7%	9%

---

Below is another list of words and phrases; please indicate, for each one, whether it describes Israel very well, well, not too well, or not well at all.

	<b>TOTAL WELL</b>	<b>TOTAL NOT WELL</b>	<b>VERY WELL</b>	<b>WELL</b>	<b>NOT TOO WELL</b>	<b>NOT WELL AT ALL</b>	<b>NOT SURE</b>
<i>Ranked by % Very Well</i>							
Cares about its citizens <b>(B)</b>							
<b>Jewish</b>	<b>87%</b>	<b>6%</b>	61%	26%	5%	1%	7%
Shares U.S. principles of freedom and equality <b>(B)</b>							
<b>Jewish</b>	<b>85%</b>	<b>6%</b>	55%	30%	4%	2%	9%
Is fighting terrorists just like we are <b>(B)</b>							
<b>Jewish</b>	<b>82%</b>	<b>9%</b>	53%	29%	7%	2%	9%
One of our strongest allies <b>(A)</b>							
<b>Jewish</b>	<b>82%</b>	<b>7%</b>	48%	34%	6%	1%	11%
Is only trying to protect its citizens <b>(B)</b>							
<b>Jewish</b>	<b>78%</b>	<b>13%</b>	46%	32%	6%	6%	10%
Is the only country in the Middle East that really shares our values <b>(A)</b>							
<b>Jewish</b>	<b>70%</b>	<b>15%</b>	36%	34%	12%	3%	15%
Willing to compromise for peace <b>(A)</b>							
<b>Jewish</b>	<b>69%</b>	<b>20%</b>	26%	43%	17%	3%	11%
Its Jewish allies in the U.S. have too much influence over U.S. foreign policy <b>(A)</b>							
<b>Jewish</b>	<b>13%</b>	<b>61%</b>	4%	8%	22%	39%	26%
Its Jewish supporters control the American media <b>(B)</b>							
<b>Jewish</b>	<b>17%</b>	<b>62%</b>	4%	14%	19%	44%	20%
Only cares about its own interests <b>(B)</b>							
<b>Jewish</b>	<b>19%</b>	<b>67%</b>	3%	16%	33%	34%	14%
Builds too many houses in Palestinian land <b>(A)</b>							
<b>Jewish</b>	<b>15%</b>	<b>57%</b>	3%	12%	22%	35%	28%
Illegally occupying Palestinian land <b>(B)</b>							
<b>Jewish</b>	<b>8%</b>	<b>75%</b>	2%	5%	18%	58%	17%
Acts much like the terrorists it is fighting <b>(A)</b>							
<b>Jewish</b>	<b>13%</b>	<b>73%</b>	1%	12%	22%	52%	14%
An obstacle to peace <b>(A)</b>							
<b>Jewish</b>	<b>13%</b>	<b>73%</b>	1%	12%	22%	51%	14%

---

Now, thinking about possible actions regarding the conflict between Israel and the Palestinians...

In your opinion, which ONE of the following would be the best way to achieve peace?

**Jewish**

- 26% The Israelis and Palestinians enter face-to-face negotiations to resolve their differences
- 15% An international conference is held with the U.S., Europe, Russia, and Arab states to work out a peace agreement
- 12% End Arab terrorism that makes them hate Israel
- 10% The U.S. mediates negotiations between Israel and the Palestinians
- 9% Cut U.S. foreign aid to the Palestinians and call for international sanctions against them
- 4% A United Nations endorsement of a unilateral declaration of a Palestinian state
- 3% The U.S. formulates a peace plan and pushes both sides to accept it
- 1% Cut U.S. foreign aid to Israel and call for international sanctions against that country
- 1% Cut U.S. foreign aid to Israel and remove Israeli settlements from Palestinian territory
  
- 9% None of these
- 12% Don't know

***(ASKED OF SAMPLE A ONLY)***

Below are a number of items that some people have called on the Palestinians to agree to in negotiations, how important do you think it is for the Palestinians to agree to these conditions in negotiations to achieve peace with Israel? Please indicate very important, somewhat important, not very important, or not at all important.

<b>TOTAL IMP</b>	<b>TOTAL NOT IMP</b>	<b>VERY IMP</b>	<b>SMWT IMP</b>	<b>NOT VERY IMP</b>	<b>NOT AT ALL IMP</b>	<b>NOT SURE</b>
----------------------	--------------------------	---------------------	---------------------	-------------------------	---------------------------	---------------------

***Ranked by % Very Important***

Stop state sponsored incitement and hatred against Israel and Jews

<b>Jewish 91%</b>	<b>1%</b>	82%	9%	1%	—	8%
-------------------	-----------	-----	----	----	---	----

Recognize Israel as the homeland for the Jewish people

<b>Jewish 87%</b>	<b>6%</b>	68%	19%	5%	1%	7%
-------------------	-----------	-----	-----	----	----	----

Allow continued Israeli sovereignty over Jerusalem

<b>Jewish 81%</b>	<b>6%</b>	54%	26%	5%	1%	13%
-------------------	-----------	-----	-----	----	----	-----

Palestinian refugees should return to Palestinian territory where they can be citizens, not to Israel

<b>Jewish 61%</b>	<b>22%</b>	28%	33%	13%	8%	18%
-------------------	------------	-----	-----	-----	----	-----



X1. Which TWO of the following aspects of Israel make you most proud of America's strong relationship with Israel.

**Jewish**

- 32% Israel cares about its citizens security and goes to great lengths to keep them safe
- 32% Israel is a country of innovations – offering solutions in healthcare, technology, the environment and energy which help us here at home
- 26% Despite years of Palestinian rejection and many wars, Israel is still trying for peace and a Palestinian state
- 24% Israel has freedom of religion for Christians, Muslims, Jews and others
- 20% Israel is under constant threat from terrorists and it's the right thing to do
- 19% Israel is one of the first on the spot to help people in need during a natural disaster. This was true in Haiti before and Turkey now
- 17% Israel has freedom of speech and a right to vote for all their citizens
- 16% Unlike other countries in the region, Israel has full rights for women
  
- 8% Not sure

Please indicate if you agree or disagree with the following statements...

	<b>TOTAL AGREE</b>	<b>TOTAL DISAGR</b>	<b>STRG AGREE</b>	<b>SMWT AGREE</b>	<b>SMWT DISAGR</b>	<b>STRG DISAGR</b>	<b>NOT SURE</b>
--	------------------------	-------------------------	-----------------------	-----------------------	------------------------	------------------------	---------------------

***Ranked By %Strongly Agree***

Israel is the spiritual center of the Jewish people.

<b>Jewish</b>	<b>90%</b>	<b>5%</b>	67%	23%	4%	1%	6%
---------------	------------	-----------	-----	-----	----	----	----

Caring about Israel is a very important part of my being Jewish.

<b>Jewish</b>	<b>83%</b>	<b>12%</b>	52%	31%	9%	3%	6%
---------------	------------	------------	-----	-----	----	----	----

American and Israeli Jews share a common destiny.

<b>Jewish</b>	<b>73%</b>	<b>14%</b>	39%	35%	12%	3%	13%
---------------	------------	------------	-----	-----	-----	----	-----

Do you agree or disagree with the following statement...

American Jews and Israelis have different experiences, knowledge, responsibilities and audiences and therefore criticism of Israeli policy by Israelis in Israel does not justify criticism of Israeli policy by American Jews in the United States.

**Jewish**

15% Strongly agree  
42% Somewhat agree  
16% Somewhat disagree  
5% Strongly disagree  
21% Not sure

**58% TOTAL AGREE**  
**21% TOTAL DISAGREE**

---

Generally speaking, how close do you feel to Israel?

**Jewish**

26% Very close  
40% Fairly close  
29% Not very close  
5% Not close at all

**66% TOTAL CLOSE**  
**34% TOTAL NOT CLOSE**

---

How closely do you follow news about Israel?

**Jewish**

13% Very closely  
43% Fairly closely  
36% Not very closely  
9% Not close at all

**56% TOTAL CLOSELY**  
**44% TOTAL NOT CLOSELY**

---

How often do you talk about Israel with each of the following?

	<b>A LOT/ SOME</b>	<b>NOT MUCH/ NEVER</b>	<b>A LOT</b>	<b>SOME</b>	<b>NOT MUCH AT ALL</b>	<b>NEVER</b>
<b>Ranked By % A Lot</b>						
Your family?						
<b>Jewish</b>	<b>78%</b>	<b>22%</b>	33%	46%	15%	7%
Your Jewish friends and contacts?						
<b>Jewish</b>	<b>74%</b>	<b>26%</b>	30%	44%	18%	8%
Non-Jews?						
<b>Jewish</b>	<b>44%</b>	<b>56%</b>	7%	37%	40%	16%

---

Do you feel well enough informed about Israel to speak about it with others who are not Jewish?

**Jewish**

19% Yes, definitely  
 52% Yes, probably  
 30% No

**70% TOTAL YES**

---

And how well informed about Israel would you say you are?

**Jewish**

12% Very well informed  
 56% Somewhat well informed  
 27% Not very well informed  
 5% Not at all informed

**68% TOTAL INFORMED**  
**32% TOTAL NOT INFORMED**

---

Thinking about your college or university campus...

**(ASKED OF SAMPLE A ONLY)**

Are you aware of any student groups on campus that are critical of Israel?

**Jewish**

43% Yes

57% No

---

**(ASKED IF YES, AWARE)**

Have you ever attended a lecture or rally or other event sponsored by one of these groups?

**Jewish**

17% Yes

83% No

---

**(ASKED OF SAMPLE B ONLY)**

Are you aware of any student groups on campus that support Israel?

**Jewish**

73% Yes

27% No

---

**(ASKED IF YES, AWARE)**

Have you ever attended a lecture or rally or other event sponsored by one of these groups?

**Jewish**

48% Yes

52% No

---

**(ASKED OF SAMPLE A ONLY)**

Have you ever taken a course in college that deals with the Middle East?

**Jewish**

27% Yes  
73% No

---

**(ASKED IF YES, TAKEN)**

And, how many courses have you taken on this topic?

**Jewish**

51% 1  
29% 2  
6% 3  
2% 4  
4% 5  
2% 6  
– 7  
2% 8  
– DON'T KNOW/REFUSED

**1.9 MEAN**

---

**(ASKED IF YES, TAKEN)**

Did you feel that course or courses were...

**Jewish**

10% Biased toward Israel  
14% Biased toward the Palestinians  
65% Unbiased  
10% Not sure

---

**(ASKED OF SAMPLE B ONLY)**

In courses you've taken in college, have you felt your professors have tended to be...

**Jewish**

12%	Biased toward Israel
11%	Biased toward the Palestinians
48%	Unbiased
28%	Not sure

---

**(ASKED OF SAMPLE A ONLY)**

When you hear criticism of Israel, do you believe that criticism is generally...

**Jewish**

12%	Fair
63%	Unfair
25%	Not sure

---

**(ASKED OF SAMPLE B ONLY)**

When you hear criticism of Israel, do you believe that criticism is generally more...

**Jewish**

27%	Anti-Israel
44%	Anti-Semitic
	...or...
14%	Legitimate
15%	Not sure

---

**(ASKED OF SAMPLE A ONLY)**

When does criticism of Israel cross a line from legitimate political debate to anti-Israel hostility?

**Jewish**

- 69% The criticism questions Israel's right to exist
  - 66% The criticism demonizes Israel using caricature and offensive language such as comparing Israelis to Nazis.
  - 59% The criticism is directed at a Jewish individual rather than a policy.
  - 58% The criticism reflects a double standard whereby Israel is treated differently than other countries
  - 18% The criticism relates to Israel's security
  - 14% The criticism is about settlements
  - 8% None of these
- 

**(ASKED OF SAMPLE B ONLY)**

When does criticism of Israel cross a line from legitimate political debate to anti-Semitism?

**Jewish**

- 57% The criticism is directed at a Jewish individual rather than a policy.
  - 56% The criticism questions Israel's right to exist
  - 55% The criticism demonizes Israel using caricature and offensive language such as comparing Israelis to Nazis.
  - 50% The criticism reflects a double standard whereby Israel is treated differently than other countries
  - 11% The criticism is about settlements
  - 10% The criticism relates to Israel's security
  - 9% None of these
- 

And, on a different topic... Based on what you know now, would you personally support a Boycott, Divestment and Sanctions movement against Israel?

**Jewish**

- 1% Strongly support
- 4% Somewhat support
- 11% Somewhat oppose
- 59% Strongly oppose
- 25% Neither

**5% TOTAL SUPPORT**  
**70% TOTAL OPPOSE**

---

Please read the description of the Boycott, Divestment and Sanctions campaign below and answer the following questions.

The Boycott, Divestment and Sanctions campaign seeks to force Israel to make political concessions to the Palestinians by ostracizing Israel through a series of measures including labeling it an "apartheid" state, calling on universities to divest from companies that do business in Israel, boycotting the sale of goods produced in West Bank settlements, and boycotting Israeli universities and professors.

Based on this description, would you personally support this BDS campaign against Israel?

**Jewish**

1% Strongly support  
4% Somewhat support  
10% Somewhat oppose  
71% Strongly oppose

15% Neither

5% **TOTAL SUPPORT**  
81% **TOTAL OPPOSE**

---

After reading that description, if you heard there was a student government resolution on your campus targeting Israel for boycott, divestment or sanctions what type of impact do you believe that would have...

**Jewish**

4% It would advance the cause of Middle East peace  
47% It would make peace in the Middle East less likely  
29% It would have no impact on Middle East peace  
21% None of these

---



**(ASKED OF SAMPLE A ONLY)**

Do you believe that **American universities** should support or oppose efforts to boycott Israeli universities, stop joint projects, and divest from companies doing business with Israel to try to force Israel to compromise with the Palestinians?

**Jewish**

5% Support

71% Oppose

24% Not sure

---

**(ASKED OF SAMPLE B ONLY)**

Do you believe that **your university** should support or oppose efforts to boycott Israeli universities, stop joint projects, and divest from companies doing business with Israel to try to force Israel to compromise with the Palestinians?

**Jewish**

5% Support

69% Oppose

26% Not sure

---

Below are a number of reasons that some people cite to OPPOSE the Boycotts, Divestment, and Sanctions movement. Please indicate if you consider each of these a very convincing, somewhat convincing, a little convincing, not at all convincing reason to oppose BDS...

	<b>TOTAL CONV</b>	<b>TOTAL NOT CONV</b>	<b>VERY CONV</b>	<b>SMWT CONV</b>	<b>A LITTLE CONV</b>	<b>NOT CONV</b>	<b>NOT SURE</b>
--	-----------------------	---------------------------	----------------------	----------------------	--------------------------	---------------------	---------------------

***Ranked By % Very Convincing***

There are better ways to express concern about Israeli policies that encourage dialogue and resolution rather than division and impasse. **(A)**

<b>Jewish</b>	<b>74%</b>	<b>10%</b>	54%	20%	7%	3%	16%
---------------	------------	------------	-----	-----	----	----	-----

It is a tool designed to win a propaganda war, not help bring a real peace. **(A)**

<b>Jewish</b>	<b>73%</b>	<b>13%</b>	47%	26%	6%	7%	14%
---------------	------------	------------	-----	-----	----	----	-----

BDS is hypocritical given that the proponents express no concern about abuses in non-democratic countries such as Syria and Iran. **(B)**

<b>Jewish</b>	<b>63%</b>	<b>15%</b>	40%	22%	9%	6%	22%
---------------	------------	------------	-----	-----	----	----	-----

BDS supports a one-state solution, which means that Israel would be replaced by a state in which Palestinians are the majority. **(A)**

<b>Jewish</b>	<b>58%</b>	<b>24%</b>	37%	21%	13%	12%	17%
---------------	------------	------------	-----	-----	-----	-----	-----

Both Israel and the Palestinians share some blame for the lack of progress in the peace process. It is not fair or right to only blame one. **(B)**

<b>Jewish</b>	<b>60%</b>	<b>26%</b>	33%	27%	15%	11%	13%
---------------	------------	------------	-----	-----	-----	-----	-----

There are other more important issues that must be addressed in the Middle East such as protecting the rights and freedoms for women and minorities. **(B)**

<b>Jewish</b>	<b>55%</b>	<b>30%</b>	26%	29%	17%	13%	15%
---------------	------------	------------	-----	-----	-----	-----	-----

Boycott campaigns by their very nature are divisive and hurtful. **(A)**

<b>Jewish</b>	<b>54%</b>	<b>32%</b>	26%	28%	18%	14%	14%
---------------	------------	------------	-----	-----	-----	-----	-----

---

Changing topics slightly...

Now thinking for a moment about Iran... I am going to read you some reasons why some say the international community SHOULD BE concerned about an Iranian nuclear program. Which TWO of these reasons concern you the most?

**Jewish**

- 43% The Iranian government arms and funds terrorist groups such as Hamas and Hezbollah
  - 39% Iran's government has stated that it wants to wipe Israel off the map
  - 27% Iran was recently caught supporting planned attacks and bombings in the U.S.
  - 19% Iranian nuclear missiles may be able to reach Europe or the United States
  - 19% Iran's nuclear program is accelerating a nuclear arms race in the Middle East
  - 17% Iran's track record on human rights and suppression of opposition
  - 6% Iran's president has said he would share nuclear technology
  - 4% Iran's involvement with drug cartels and terror groups in Mexico and South America
  
  - 13% Not sure
- 

Which TWO of the following information sources are the most significant in shaping your views on the Middle East?

**Jewish**

- 42% Family and friends
  - 31% TV news
  - 31% The Internet
  - 31% Your own religious beliefs
  - 24% Newspapers
  - 9% Schools or universities
  - 8% Lectures or events
  - 7% Community or political leaders
  - 4% Radio News
  - \* Other
  
  - 6% Not sure
-

Which news channel do you watch most often?

**Jewish**

20%	CNN
18%	ABC
15%	FOX
15%	NBC
6%	CBS
5%	MSNBC
22%	None of these

---

Are you a member of or involved with any of the following organizations on campus?

**Jewish**

48%	Hillel
7%	AIPAC
4%	Standwithus
3%	David Project
3%	Hasbara Fellowships
2%	ZOA Fellowships
2%	J Street
6%	Other
46%	None of these
<b>54%</b>	<b>TOTAL YES</b>

**(ASKED IF INVOLVED WITH AN ORGANIZATION)**

How often do you participate with that organization? Daily, weekly, once or twice a month, only if something happens in the news, or rarely?

	<b>DAILY/ WEEK/ MONTH</b>	<b>IN NEWS/ RARELY</b>	<b>DAILY</b>	<b>WEEKLY</b>	<b>ONCE OR TWICE A MONTH</b>	<b>IN NEWS</b>	<b>RARELY</b>
AIPAC							
<b>Jewish</b>	<b>50%</b>	<b>50%</b>	8%	8%	35%	19%	31%
Hillel							
<b>Jewish</b>	<b>64%</b>	<b>36%</b>	6%	24%	33%	9%	27%
David Project							
<b>Jewish</b>	<b>75%</b>	<b>25%</b>	–	17%	58%	8%	17%
StandWithUs							
<b>Jewish</b>	<b>59%</b>	<b>41%</b>	–	6%	53%	29%	12%
Hasbara Fellowships							
<b>Jewish</b>	<b>69%</b>	<b>31%</b>	15%	8%	46%	8%	23%
ZOA Fellowships							
<b>Jewish</b>	<b>67%</b>	<b>33%</b>	–	11%	56%	–	33%
J Street							
<b>Jewish</b>	<b>44%</b>	<b>56%</b>	22%	–	22%	–	56%

---

Now, just a few more questions for statistical purposes only...

**(Q108-Q110 ASKED OF JEWISH STUDENTS ONLY)**

Please indicate if you have...

**Jewish**

- 43% Attended a Jewish Day School or Yeshiva
  - 48% Went to Jewish Summer Camp
  - 75% Were Bar/Bat mitzvah'd
  - 54% Were involved in Jewish youth groups before college
  - 13% None of these
- 

And, which ONE of the following Jewish movements do you consider yourself to be a part of?

**Jewish**

- 15% Orthodox
  - 29% Conservative
  - 43% Reform
  - 13% Other
- 

And, have you ever witnessed or been subjected to anti-Semitism?

**Jewish**

- 66% Witnessed anti-Semitism
  - 46% Been personally subjected to anti-Semitism
  
  - 22% No
  
  - 78% TOTAL YES**
- 

And, in what year were you born?

**Jewish**

- 94% 18 - 24
  - 4% 25 - 34
  - 1% 35 - 44
  - 1% 45 - 54
  - \* 55 - 64
  - 65 AND ABOVE
  
  - REFUSED
-

In what state is your college located?

**Jewish**

52%	NORTHEAST
14%	MIDWEST
19%	SOUTH
16%	WEST

---

Do you attend a public or private college or university?

**Jewish**

61%	Public
39%	Private
-	Other

---

What year are you in college?

**Jewish**

16%	Freshman
26%	Sophomore
24%	Junior
35%	Senior

---

What is your major or program of study?

**Jewish**

5%	ACCOUNTING/FINANCE
1%	ANTHROPOLOGY
4%	LIFE SCIENCE/BIOLOGY/ BIOLOGICAL SCIENCE
*	PHYSICAL SCIENCE/PHYSICS
6%	BUSINESS/BUSINESS ADMINISTRATION/BUSINESS MANAGEMENT
2%	CHEMISTRY/CHEMICAL ENGINEERING
3%	COMMUNICATION
5%	COMPUTER SCIENCE/COMPUTER INFORMATION SYSTEMS/COMPUTER ENGINEERING/IT/IS
2%	CRIMINAL JUSTICE/CRIMINOLOGY
1%	CULINARY ARTS
2%	DIGITAL ARTS/MULTIMEDIA/DIGITAL MEDIA/GRAPHICS ARTS/GRAPHICS DESIGN
2%	ECONOMICS
3%	EDUCATION/ELEMENTARY EDUCATION
*	ELECTRICAL ENGINEERING
*	ENGINEERING/CIVIL ENGINEERING/INDUSTRIAL ENGINEERING
4%	ENGLISH/JOURNALISM/WRITING
1%	ENVIRONMENTAL SCIENCE
2%	FILM/VIDEO
1%	GENERAL/GENERAL STUDIES/LIBERAL ARTS
--	GEOLOGY
3%	HEALTH/HEALTH SCIENCE/EXERCISE SCIENCE
3%	HISTORY
3%	INTERNATIONAL STUDIES/INTERNATIONAL BUSINESS

**Jewish**

2%	MARKETING
2%	MATHEMATICS
1%	MECHANICAL ENGINEERING
5%	MEDICAL/NURSING/RN/PRE-MED
2%	MUSIC
--	PHARMACY
1%	PHILOSOPHY
1%	PHYSICAL THERAPY
3%	POLITICAL SCIENCE
8%	PSYCHOLOGY
1%	SOCIAL WORK/FAMILY AND HUMAN SERVICES/FAMILY SERVICES
1%	SOCIOLOGY
3%	THEATER
1%	SCIENCE (NON-SPECIFIC)
*	HEALTH INFORMATION TECHNOLOGY/HEALTH RECORDS TECHNOLOGY/CODING/BILLING/ MT
1%	ARTS (NON-SPECIFIC)
2%	LAW/PARALEGAL/PRE-LAW
--	HOSPITALITY
2%	ENGINEERING (NON-SPECIFIC)
2%	LANGUAGE/SIGN LANGUAGE/ SPEECH
1%	FASHION DESIGN
3%	TALMUD/JEWISH STUDIES
1%	ARCHITECTURE
1%	KINESIOLOGY
1%	MANAGEMENT (NON-SPECIFIC)
1%	RELIGION
1%	SPORTS
1%	VETERINARY MEDICINE
*	LABOR RELATIONS
*	RETAIL
1%	RADIOGRAPHY
--	OTHER
--	NONE
3%	DON'T KNOW/UNDECIDED/ UNSURE
1%	REFUSED

---



In politics today, do you consider yourself a...

**Jewish**

5%	Strong Republican
4%	Not-so-strong Republican
12%	Lean towards the Republicans
27%	Something else/Independent
24%	Lean towards the Democrats
12%	Not-so-strong Democrat
16%	Strong Democrat
<b>10%</b>	<b>TOTAL REPUBLICAN</b>
<b>28%</b>	<b>TOTAL DEMOCRAT</b>
<b>63%</b>	<b>TOTAL LEAN/INDEPENDENT</b>

---

And, thinking a little about your political attitudes... Do you consider yourself to be a...

**Jewish**

4%	Very conservative
14%	Somewhat conservative
24%	Moderate
30%	Somewhat liberal
19%	Very liberal
9%	Something else/undecided
<b>18%</b>	<b>TOTAL CONSERVATIVE</b>
<b>49%</b>	<b>TOTAL LIBERAL</b>

---

What is your main ethnic or racial heritage?

**Jewish**

96%	White
1%	Asian American
1%	African American or Black
2%	Hispanic or Latino American
-	American Indian
-	Other

---

Have you been to Israel...

**Jewish**

- 23% On a family rip
- 16% On birthright
- 13% On a teen tour
- 4% On a gap year program
- 3% To attend an Israeli university
- 7% To attend an Israeli Yeshiva or other religious school
- 5% Other

53% I've never been to Israel

**47% TOTAL YES**

---

***(ASKED AMONG THOSE WHO HAVE NOT BEEN TO ISRAEL)***

Are you planning on visiting Israel?

**Jewish**

- 73% Yes
- 27% No

---

***(ASKED AMONG THOSE WHO ARE NOT PLANNING ON VISITING ISRAEL)***

Why are you not planning to visit Israel?

**Jewish**

- 45% Safety concerns
- 18% Lack of interest
- 23% Travel costs
- Hostility toward Israel
- 14% Lack of time
- Other

---

What is your gender?

**Jewish**

- 41% Male
  - 60% Female
-